

... .Heralding Another Achievement In the Star Furniture Company's March of Progress . . and Faith in Torrance,

OPENING OF THE STAR ELECTRIC APPLIANCE DEPT.

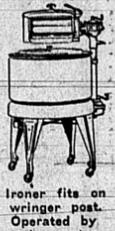
1279 Sartori Ave. - Two Stores South of Furniture Store - Phone 620

Offering Our Patrons the Most Complete and Diversified Stock of Electrical Household Appliances In This District . .
Everything Sold on the Easiest Terms with Lowest Finance Charges!

Gain-a-Day WASHER
Has Full Capacity Porcelain Tub

ONLY **\$39.50**
Easy Terms

With Ironer Combination **\$59.50**



Ironer fits on wringer post. Operated by washer motor.

HOTPOINT Ranges, Refrigerators, Water Heaters
FRIGIDAIRE and **O'KEEFE & MERRITT** Refrigerators
STANDARD Electric Ranges - **THERMADOR** Electric Water Heaters
A. B. Electric Ranges - **GRAYBAR** Electric Sewing Machines
APEX Vacuum Cleaners - **ROYAL** Vacuum Cleaners
EASY, THOR, APEX, AMERICAN BEAUTY and **GAIN-A-DAY** Electric Washers
PHILCO, R.C.A.-VICTOR, ATWATER KENT, ZENITH, GRUNOW, TIFFANY
TONE and **PACKARD BELL** Radios
HAMILTON-BEACH Mixmasters and **GENERAL ELECTRIC** Mixers
COMPLETE LINE of **HOTPOINT** Electrical Appliances

Opening Special
Brand New A. B. **ELECTRIC RANGES**
Installed Free In Most Homes
\$69.50
No Cash Down!
No Payment for 30 Days
Terms as Low as 10c a Day

Electric Ranges and Water Heaters
AT THE LOWEST TERMS EVER OFFERED
Boulder Dam Power is Coming—Buy Electric Equipment!

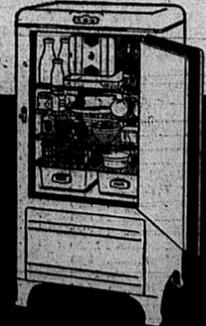
For a Limited Time On Ranges and Water Heaters	STANDARD Electric Ranges—Prices start at.....	\$102.50
No Cash Down	HOTPOINT Electric Ranges—Prices start at.....	131.50
No Payment for 30 days	THERMADOR Electric Water Heaters—Prices start at....	59.50
Free Installation in most homes	HOTPOINT Electric Water Heaters—Prices start at.....	77.50
Terms as low as 10c day	FRIGIDAIRE Electric Refrigerators—Prices start at.....	104.50
	GRAYBAR Electric Sewing Machines—Prices start at.....	49.50

The Hotpoint Twins
BANISH HOUSEHOLD DRUDGERY



Modern servants for the modern home

It's here!
THE FRIGIDAIRE '35
— EVERY MODEL HAS THE SUPER FREEZER



The Frigidaire '35 with the Super Freezer sets new standards in ice-freezing capacity—in healthful food preservation—in the crisping and freshening of vegetables.

The Super Freezer makes possible a Complete Refrigeration Service. It provides the right kinds of cold for every purpose—all in the same cabinet. There's fast freezing for making ice cubes and desserts; frozen storage for meats and ice cream; extra-cold storage for keeping a reserve supply of ice cubes; moist storage for vegetables and fruits; and normal storage for foods requiring dry, frosty cold.

Come in and see the new Frigidaire '35. Find out how easy it is to own one under our liberal terms.



Listen to Jack Pearl in a new show with Freddy Rich's Orchestra, every Wednesday, 7 P. M., over station KHJ.

STAR ELECTRIC APPLIANCE DEPARTMENT
1279 Sartori Ave., Torrance Phone 620

SMALL DOWN PAYMENT • GENEROUS TERMS



Hotpoint Calrod
Hi-Speed Calrod heating coils give amazing speed and dependability to the Hotpoint Electric Range. And in the Hotpoint Electric Water Heater, Calrod serves with maximum efficiency and durability.

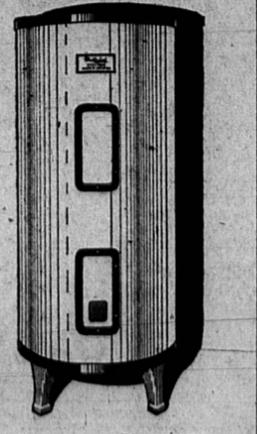
Now, thanks to low electric rates, Electric Cookery and Electric Water Heating cost you no more than less convenient methods. Thousands of homes now employ these modern servants. You too, can afford it. Our low prices and convenient terms are worthy of your consideration. Why not investigate . . . today.

Hotpoint
Electric RANGES and WATER HEATERS
STAR ELECTRIC APPLIANCE DEPARTMENT
1279 Sartori Ave., Torrance

HOTPOINT ELECTRIC RANGE AND WATER HEATER SAVE TIME . . . SAVE STEPS . . .

Let the Hotpoint Twins bring a new order of convenience, cleanliness and economy to your home.

Thanks to the beautiful Hotpoint Range with its amazing Hi-Speed Calrod heating coils and its automatic oven, you'll enjoy more delicious foods, freedom from watching and waiting, and a clean, cool kitchen. Thanks to the Hotpoint Automatic Electric Water Heater you'll enjoy a constant supply of hot water for every need.



Phone 620

THE STAR
Is Exclusive Agents for the World-Famous **PHILCO RADIOS**

\$22.90 BUYS 1935 Philco

Europe America
PHILCO ALL-WAVE RADIO

Hear and see this Philco Master All-Wave Set. Beautiful 1935 cabinet. New design. Everything on the air. Philco Master Model 16-X..... **\$185.00**

Easy Terms
SMALL DOWN PAYMENT

Unequaled production and sales leadership make this new PHILCO Baby Grand the lowest priced quality radio on the market! Unusual tone and performance. Handsome Four-Toned Cabinet

2 for the price of One
GENUINE **Apex**

DON'T MISS THIS CHANCE to get a beautiful new Apex Hand Cleaner, selling regularly for \$16.95, FREE with the purchase of an Apex De-Luxe Cleaner at the regular price of \$59.50.

Pay only the regular price for this Apex De-Luxe Cleaner **\$59.50**
EASY TERMS

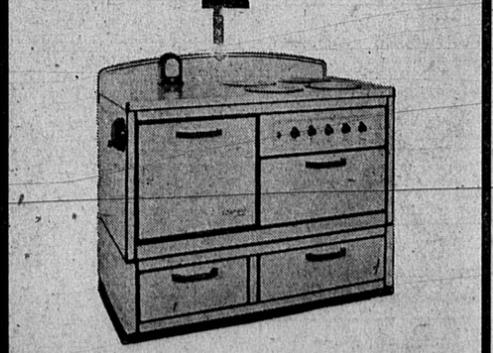
These are wonderful cleaners, just what you've been wanting! Very latest 1935 models, not obsolete or discontinued! This offer is made possible by a Special Arrangement with the Apex factory and is strictly limited. ACT NOW!

Get This Hand Cleaner FREE

More Than 2 1/2 Million Apex Cleaners, Washers, Ironers, Refrigerators In Use.

STAR ELECTRIC APPLIANCE DEPARTMENT
1279 Sartori Ave. Torrance Phone 620

Food Retains Its Natural Delicious Flavor When Cooked On a STANDARD ELECTRIC RANGE



Cooking The Standard Way Brings You All This . . .

- * Easy of operation. Accuracy in cooking; gives perfect results.
- * Clean and spotless utensils and kitchen walls.
- * An immaculate range. Easy to keep clean. No crevices or cracks to catch the cleaning cloth.
- * Speed if you desire it. Speed-Heat surface burners and accurately engineered oven construction bring you the fastest and most effective cooking.

And Many, Many Other Advantages
Models Priced As Low As..... **\$102.50**

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